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For Immediate Release

**Competition Commission launches Hong Kong's first docudrama on competition law cases
*COMPETE: Cartel Hunters***

The Competition Commission (Commission) has today launched Hong Kong's first docudrama series on competition law cases, *COMPETE: Cartel Hunters*. Comprising five episodes and co-produced with RTHK, the series represent a key milestone in the Commission's ongoing effort to deepen public understanding of the Competition Ordinance (Ordinance) as well as the Commission's work.

Starring Alan Luk Chun-kwong, Jennifer Yu Heung-ying, Himmy Wong Ting-him and Angel Lam Chin-ting, the series is an adaptation of the first batch of competition law cases handled by the Commission since the Ordinance came into full effect in December 2015. The four artistes play the role of the Commission's investigators, taking the audience through the investigation of four cartel cases involving bid-rigging, price fixing and market sharing, all of which are considered as serious anti-competitive conduct under the Ordinance. Members of the public are also offered a rare glimpse of the Commission's internal operations and how its staffers carry out their duties – not only through the eyes of the leading characters, but also by on-site shooting at the Commission's office.

Officiating at the kick-off ceremony today, Dr. Bernard Chan Pak-li, Acting Secretary for Commerce and Economic Development, said, "Through diversified and innovative advocacy strategies and education efforts, the Commission has demonstrated its commitment to promote public awareness and understanding of the Ordinance and its work. As always, the Government will continue to render its full support to the Commission for performing its various functions under the Ordinance."

Mr. Samuel Chan, Chairman of the Commission, said, "Over the past six years since the Ordinance has come into full effect, the Commission has brought 12 cases to the Tribunal against a total of 56 undertakings and individuals as respondents, and was successful in all five cases already ruled by the Tribunal so far. Separately, the Commission has resolved competition concerns in four cases using non-litigation remedies, which include accepting commitments and issuing infringement notices, all of which have resulted in satisfactory outcomes."

"The Ordinance entails a paradigm shift in deep-rooted business practices and behaviours which are not conducive to competition. The ability to drive change requires vigorous and strategic enforcement, as well as effective advocacy. We hope this docudrama can enhance public awareness of conduct which may raise competition concerns, and encourage reports of such conduct to the Commission. Those who are already involved in cartels should consider applying for leniency from the Commission."

COMPETE: Cartel Hunters will be aired on RTHK 31 at 7.30pm on five consecutive Saturdays starting September 24. It will also be available on the Commission's website, as well as RTHK's website and YouTube channel.

Riding on the docudrama, the Commission is rolling out a city-wide publicity campaign via outdoor, online and social media platforms to reach a wide audience across Hong Kong. One of the highlights

will be five special segments on Commercial Radio FM 88.1 programme *Our Way Out*, featuring interviews with the Commission's Chairman, Executives and key personnel. The segments will be broadcast on five consecutive Thursdays at 7pm from September 22.



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Photo Captions:



The Competition Commission launched Hong Kong's first docudrama series on competition law cases, *COMPETE: Cartel Hunters*, today. Officiating guests included (from left to right): Ms. Natalie Chan Chun-lok, Assistant Director (TV & Corporate Businesses), Radio Television Hong Kong, Dr. Bernard Chan Pak-li, Acting Secretary for Commerce and Economic Development, HKSAR, Mr. Samuel Chan, Chairman, Competition Commission, Ms Jennifer Yu, artiste.



Mr. Samuel Chan, Chairman of the Competition Commission, officiated at the launch ceremony of *COMPETE: Cartel Hunters*.